



press release

'Glück ersteigern' and do good at the same time

DEG experience: Being a co-moderator for once

Düsseldorf, September 28, 2022. There are things that one would like to experience, but that cannot be bought. This is now possible. Because the Düsseldorf based non-profit organization delfine therapiieren menschen e. V. is breaking new ground here. Everyone can take part, experience something very special and at the same time do something good. The organization cooperates with local partners. The start takes place with the DEG. Which DEG fan doesn't want to be a co-moderator at the game, announce, comment? How to do that? Via an online auction on United Charity, Europe's largest charity auction portal. The highest bidder wins and donates at the same time.

Every month there is a 'Glück ersteigern Aktion' with a different partner. "We are very pleased that we can support such a great campaign with the cooperation", says Frieder Feldmann, Director Media & Communication, DEG Eishockey GmbH. Fulfill a heart's desire and donate to a good cause at the same time - that's double happiness. In concrete terms, this means: The first prize for the period from October 1 to 15, 2022 will be posted on the United Charity auction portal (www.unitedcharity.de). Anyone can follow the auction and bid. The highest bidder gets the bid, and at a DEG home game, will accompany the stadium announcer on the ice as a co-moderator during the pre-game show, may announce, comment, and thus experience his team's game in a completely different way. 100% of the revenues from the auction go to the non-profit organization delfine therapiieren menschen.

"For us it is the start signal for a completely new and unusual campaign. Every single therapy brings new advances and successes for our very special people and their families. And for this we, as a non-profit association, need many new supporters and companions, whom we hope to win here. We would like to thank all partners, who make this campaign possible, for their commitment", explains Marion Bassfeld, Managing Director of delfine therapiieren menschen.

This is just the beginning of 'Glück ersteigern'. In November, all fans of Crocodile Dundee will be happy. Then we have something animalistic from the Aquazoo.

Further information about the clubs and the campaign can also be obtained from:

www.delfine-therapiieren-menschen.de/

www.deg-eishockey.de/

<https://www.facebook.com/delfinetherapiierenmenschen>

https://www.instagram.com/delfine_therapiieren_menschen/

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About the organization

delfine therapiieren menschen e. V. (formerly dolphin aid) is a non-profit organization that is unique in Germany and supports children and adults with physical and mental disabilities in realizing animal-assisted therapy with dolphins. Since 1996, more than 4,500 people have been supported and cared for in this intensive therapy. The organization accompanies those affected very personally and individually through all phases of the process. We provide information about the therapy and support the financing, which is provided by donations. We are happy to take over the complete organization of the therapy and take care of the bookings for the travel and accommodation.

The basis of the therapy concept developed by us is the species-appropriate husbandry of the dolphins. The concept is holistic. The family plays an important role in the entire rehabilitation process, so it is closely involved as a whole in the on-site therapy. In addition, the therapy is interdisciplinary, i.e. in addition to the animal trainer, depending on the clinical picture, psychologists as well as physiotherapists and occupational therapists are involved. The third important aspect is the free interaction between the dolphin and the patient. The human being is considered here in its entirety. The aim of the therapy is to activate and improve the existing individual abilities.

This concept is implemented in the Curacao Dolphin Therapy & Research Center, a qualified therapy center that cooperates with delfine therapiieren menschen. The Island Dolphin Care in Key Largo/Florida is another partner of our organization. The effectiveness of dolphin-assisted therapy was already proven in 2003 in an independent European study.